

Booking Boss

Learn more at [bookingboss.com](https://www.bookingboss.com) or contact our sales team today!

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Your Portal To A
WORLD OF
OPPORTUNITIES

Booking Boss

FUELLING FUN



Central To Your BUSINESS OF FUN

Designed by industry insiders and high-tech professionals who understand the importance of easing the check-in guest experience, Booking Boss is the ultimate software solution to centralise all ticketing and bookings.

- Simple options to package products
- Real-time reports and business visibility
- Easy to manage traffic and guest capacity
- Real-time availability means you sell to the last ticket or last seat available via any channel which means no more allotments or freesale agreements
- Best practice rate management tools



See The BIG PICTURE

The complete ticketing and booking system for any business operation, Booking Boss is your comprehensive, web-based solution that easily manages your ticketing and bookings centrally to reduce queues, ease the guest experience, increase profit margins, streamline processes and increase the visibility of your business.



THRILL Your Customers

Delight your customers instantly by enabling them to book via their preferred channel; POS, online or through a trade partner.

- Channel Manager allows customers to access instant confirmation via their preferred OTA
- Agent Portal allows offline trade and resellers to view availability, book, pay and print tickets
- Customers can book and pay online through your website
- Customers can purchase via the POS on the day
- Centralised ticketing means easy validation of tickets on arrival, resulting in faster queuing times



Smart Bosses FUTURE PROOF THEIR BUSINESSES

Running a successful business requires a software solution like Booking Boss, which constantly evolves to meet both the needs of your business as well as the ever-changing trends of your customers.

- SaaS Software means that you get access to new features automatically at no additional cost
- Access to an agile system to continually meet your evolving businesses changing needs
- Constant review and analysis to ensure travel best practices are met



Profit Comes From HAVING THE RIGHT SOLUTION FOR YOUR ATTRACTION, TOURS & ACTIVITIES



TICKETING

Reduce queues and wait times with online, mobile or onsite purchases



CAPACITY MANAGEMENT

Update availability instantly, increase or decrease seat capacity, amend departure times as required, as well as reallocate and notify guests automatically via email or SMS



POINT-OF-SALE CONVENIENCE

Sell everything you have to offer, through every channel, via one system



SALES

Bundle and upsell offers to guests at the gate, online or via distribution partners



MEMBERSHIPS

Sell one-off or membership options online or in-park, with secure payments and instant confirmations. Retain members with auto-renewals and get deep insights on membership trends via reports



EDUCATION PROGRAMME MANAGEMENT

Enable schools to book online, lodge expected numbers and specify their requirements for guided tours, age groups, topics and more



PAYMENTS & SECURITY

Feel safe and get paid instantly through your preferred payment gateway



CHANNEL MANAGER

Direct connectivity to hundreds of major OTAs and OAAs including Expedia, Viator, TripAdvisor and GetYourGuide



DISTRIBUTION

Sell more with minimum effort, with access to the largest distribution network available. Distributors and agents are connected right into your system for self-serve bookings



REPORTING

Customised and centralised reporting. Generate a report quickly.



AGENT PORTAL

Give agents access to their portal for real-time availability and ticketing on account or pre-pay terms. Agents can book tickets, see their nett rate or commissions and provide instant confirmation and tickets to clients for validation upon entry



NETT RATES

Ticket prices are easily customised for each channel and automated via our rate management tool



Transition Your BUSINESS WITH EASE

Here's a 5-step onboarding process to transition you, your team and your customer to Booking Boss.

1

PRIORITISE

Your team and our team discuss your needs in order of priority. Then we'll assess hardware.

2

IMPLEMENT

Next, we'll create your account, set up your products and load your future bookings. Then we'll create your customised checkout ready for online bookings. Hands-on training is given to all staff members for the best learning experience.

3

SUPPORT

Continue the smooth transition with ongoing monitoring and check-ins. You'll have access to 24/7 support! We're here to help you at all times.

4

GO LIVE

When we're ready to hit the go button your staff will be given a training refresh. We'll test and walk you through all documentation.

5

OPTIMISE

We don't just set and forget. We keep you updated with releases and features. We regularly check in on you and work with you to create more features.

“ We felt totally supported by Booking Boss. We knew when they said they were going to deliver, they were going to deliver, and they never left us in the lurch. ”

– **Christine Mans**, Commerical Manager, Waitomo Attractions



After reviewing multiple ticketing systems, we chose Booking Boss and it has been an extremely viable decision for us. Booking Boss has catered to all booking management requirements that we had at Jumble. It's not easy to have all requirements met in one system as it's not just about selling a ticket, that every system does, but it's the ease of managing that booking, collecting advance and settling final payments, managing groups versus individuals, managing time-based and product-based capacity; these are the tricky parts of a booking management system and Booking Boss has enabled us to manage our operations seamlessly.

Kunal Harisinghani,
Head Of Marketing & Technology at Landmark Group.



WHY Booking Boss?

- 1** Enable customers to buy bundle offerings at the time of booking
- 2** Manage capacity and operations easily with availability, scheduling, reallocations and notification tools
- 3** Reduce queues or long wait times at the front gate
- 4** Options for memberships or one-off ticketing online
- 5** Connect with all of your current systems to get deeper analytical insight and a holistic view of the attraction's performance
- 6** Enable customers to find and book online, from anywhere in the world, with secure payments and instant confirmations
- 7** The ability for your guests to book via any trusted distributor and offer the most relevant deals
- 8** Connect directly to hundreds of major OTAs & OAAs including Expedia, Viator, Trip Advisor and GetYourGuide to get access to the largest distribution network available