



WHITEWATER®

Entertain the Possibilities

## Adventure Play Attractions





WHITEWATER

EST. 1980

## Guest who play longer stay longer

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Play is fundamental to human existence. It is the thread that intuitively connects us together across different age-groups, languages and cultures. For us at WhiteWater, Play is the reason we do what we do. We have a portfolio of play, challenge, climb and zip attractions to help increase your park's playability.

### Understanding Adventure Play

An ideal combination of fun, exploration, challenges, and safety, Adventure Play structures are unique attractions that allow children and adults to play together, unlike most other attractions. Empowering them with the freedom to explore structures – choosing their own paths, and how far they push their limits. From exciting zip experiences lines and climbing events walls to fun-filled net bridges, WhiteWater Adventure Play structures pack an abundance of entertainment in a compact space, while keeping families engaged, happy and content.

Conceived and built on principles from our play psychologists, WhiteWater's Adventure Play offerings are built with a deep understanding of how both kids and adults play. With the utmost attention to safety and operational efficiency, our attractions are designed enable your guests to experience adventurous play in a way that feels natural and creates lasting memories.

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WhiteWater's Play Psychologists can help you make your park play better.

How do you plan the right adventure play attraction for your park and guests?

What will your return on investment be by creating the right play experiences?

Does your park have enough Adventure Play attractions as compared to the industry standard?

What are the staffing, safety, maintenance and all operational issues to be considered?

# Who we are: A dedicated industry expert

WhiteWater began as a waterpark operator in 1980 and has maintained a focus on creating world-class guest experiences and achieving operational effectiveness within everything we do. Serving our clients and being their partner in success is our top priority. We've established an organization with the depth and breadth to be just that. From master planning to installation, we've created a team of dedicated experts who ensure your name is synonymous with excellence.

Our team of experts is always here for you. WhiteWater is proud to have the best in-house team of experts including:

- 120+ Engineers
- 28+ Architects & Designers
- 11+ Thematic Sculptor
- 550+ Employees

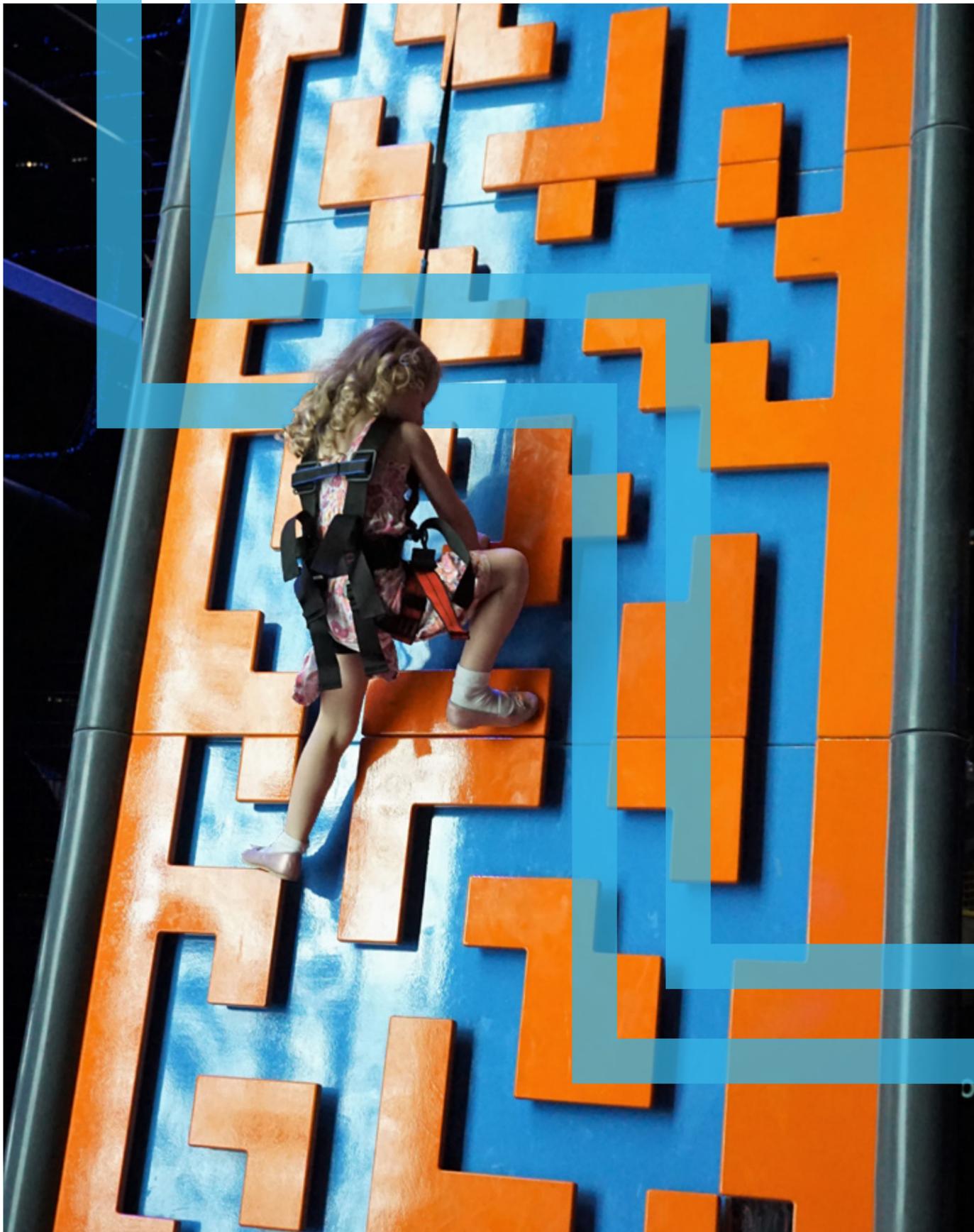


## Awards & Honours

The greatest honour for us is all our repeat customers who trust us to help develop their parks, time and again. After almost four decades in the industry we've picked up some recognition along the way too!

- Provider to 14 of the world's top 25 rated water parks on the 2018 Trip Advisor Travellers' Choice Awards
- Provider to 8 of the world's top 10 attended parks and 70% of the top 25 on the 2015 Themed Entertainment Association Theme Index
- IAAPA: 32+ Awards Since 1991





## How we can help you

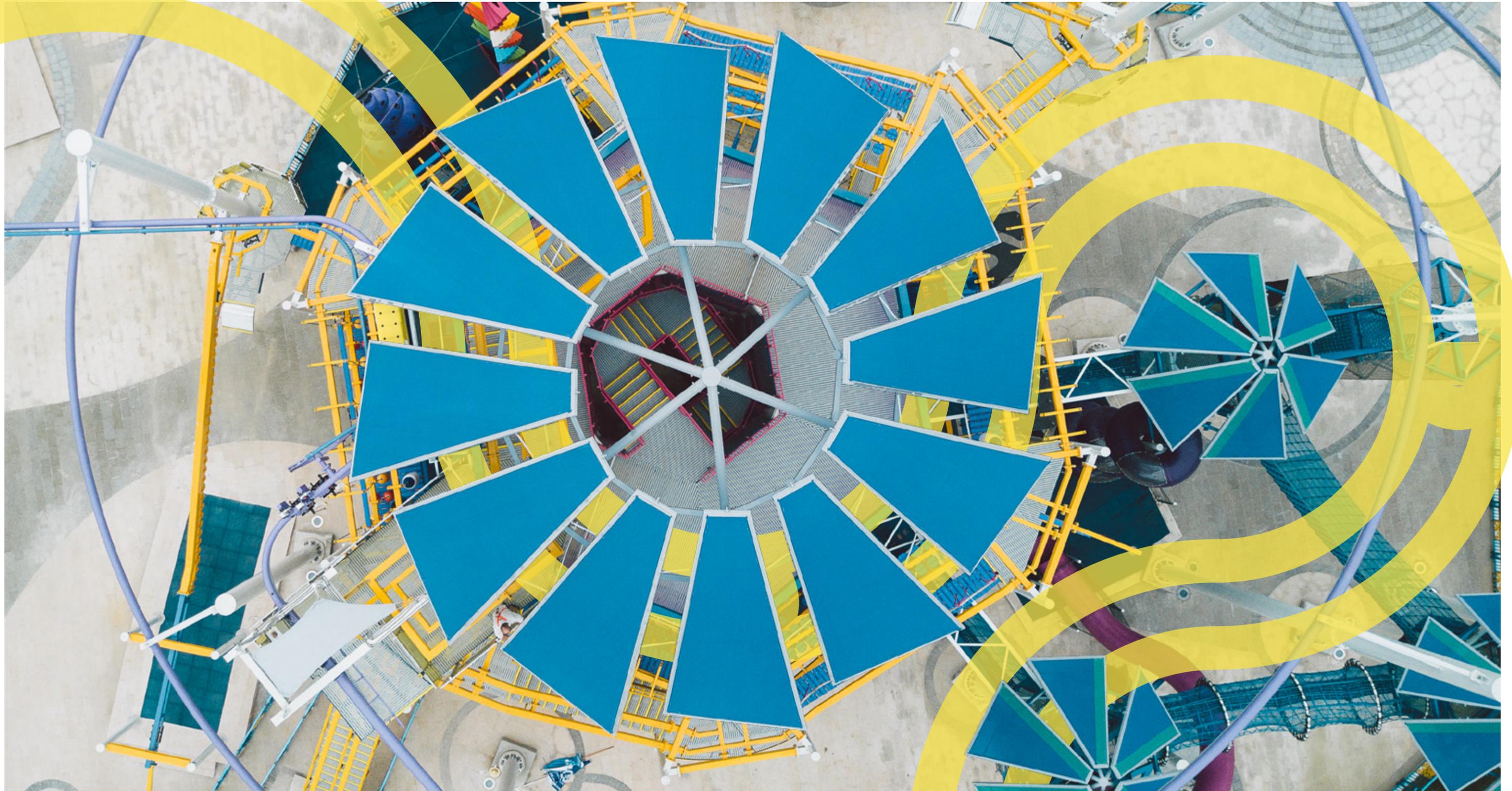
WhiteWater provides a complete solution from supporting the design and development of Adventure Play attractions, to maintaining existing ones.

We'll help through the following project development stages:

- Adventure play planning
- Concept and play design
- Technical development, engineering and project management
- Manufacturing and installation
- Certification and maintenance



## Our Adventure Play Offerings





## No Boundaries

### Open your park doors to an endless adventure

Combining elements and activities for harnessed and unharnessed participants, it weaves together a challenge course with uphill climbs, downward descents and a winding aerial Zip Coaster™ into a one-of-a-kind spectacular adventure park for the whole family.

The endless adventure opportunities spring from 'No Boundaries' spectrum of experiences which have been weaved into over 40 variations of 12 core activities within the attraction.

- Available in 2 different model sizes: NB200 and NB100
- Iconic focal point of your park
- Offers thrills and challenging activities for guests of all ages
- Hourly throughput: up to 800 guests per hour
- Food & beverage opportunities for waiting parents
- Potential for theming and IP Integration
- Flexible for installations indoors and outdoors
- Efficient attendant requirements controls cost

## Components of No Boundaries

### Harnessed Play

encouraging guests to enjoy safe scares with physical challenges on the harnessed activities such as the zip coaster, ropes challenge courses, or the extreme vertical climbing ball with freeform climb sections.



Walk the Plank



Zip Coaster



Astroball Climb



Swiss Cheese Climbing Wall



Ropes Course



Lily Pad Climb



Rickety Bridge

### Unharnessed Play

encouraging guests to enjoy our fully enclosed challenge courses, multi-tower net bridges with daring sky walk climbs, sweeping slide descents, and tandem discovery paths.



Wave Climb



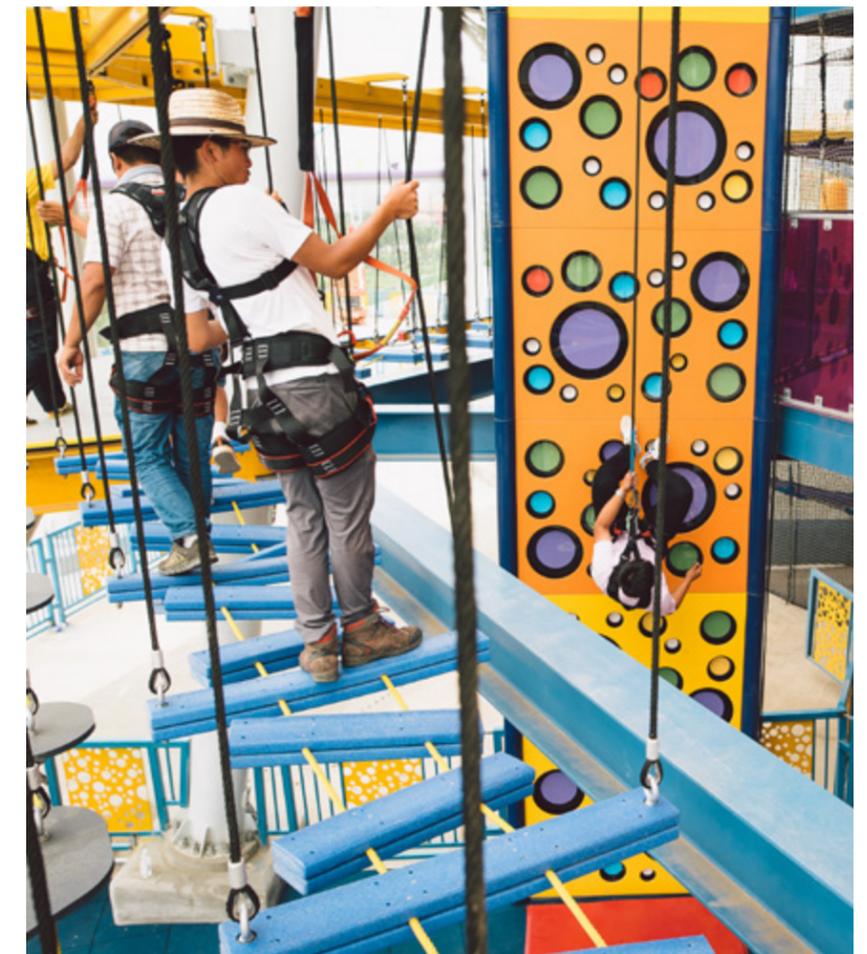
Rope Bridge



Helix Slide



Watch all the action from Central Observation Deck The hive of activity revolves around the central observation deck in NB200 model where parents can cheer on their children and capture those Instagram posts! The central staircase serves as the hub from which additional structures branch out, creating a completely interconnected playground in the sky



# Installations

2017

Hot Go Park in Fushun,  
China

Gui'an Wonderland  
Happy World Park in  
Fuzhou, China

2018

Warner Bros. World, Abu  
Dhabi



## A safety compliant structure with patented innovations



- Compliant with ASTM International and Guobiao (GB) design standards, and ride control systems with ISO.
- Automated belay safety technology allows guests to explore without unhooking between activities
- Evaluated using carefully calibrated simulations followed by meticulous testing and fine-tuning to ensure an optimal and safe experience
- Extensive research, testing, and engineering to ensure a safe and controlled ride system without sacrificing dispatch efficiency.
- The Zip Coasters' harnesses are designed from paragliding roots, which includes padded thigh strap positions ensuring guests comfort and safety
- Fewer attendants on structure due to patented auto-belay technology; high quality of materials designed for extreme temperatures



## Adventure Trail

An ideal combination of exploration and imagination!

The Adventure Trail lets the whole family explore together, crisscrossing between soaring towers (with new interactive elements), rope bridges (with new challenge features), climbs, and slides. Encourage active play with multi-level exploration and discovery by engaging guests both physically and mentally. Attracting a wide demographic, Adventure Trail is ideal for amusement parks, resorts, zoos, waterparks, hotels, and aquariums.

- Double capacity by maximizing your site using the vertical height space
- Minimal staffing requirements
- All systems are custom designed to specific site and budgetary requirements
- Hourly throughput up to 2400 guests
- Instantaneous capacity up to 850 guests
- Indoor and outdoor configurations to suit any budget and site layout
- Flexible integration with branded or IP theming

Adventure Trail is a very flexible attraction which helps you make more from your space by building up, and give guests a journey to a bird's eye view of your park. Designed to carry theming it will integrate perfectly into the narrative you choose. Adding an adventure trail is a great investment because it requires minimal staffing for a high capacity attraction.



## What Adventure Play attractions adds to your mix

When you designed your park, you thought about the mix of experiences you were to provide you guests.

### Adventure play provides:

A diverse range of experiences for the whole family:

- Freedom to explore without being harnessed, creating an imaginative world
- Physical challenge and sensations
- Bravery at height with the thrill of discovery
- Choose your own adventure



### Gives control back to the guests to play together as a family or solo exploration:

- Advantages which make them a great investment to add to your mix:
- Flexible foot print
- High capacity with improved ROI
- Spans over other attractions and offers unique views
- Catering to guests across age groups
- Operational efficiency, no staff required
- Add variety to the ride mix
- Fits into any park, wet or dry





## The WhiteWater difference: Quality that lasts

With patented technology, we create exciting and fun experiences that allow children and parents to play together and feel alive and connect with each other. Our products are designed to last even in the most challenging environments facing harsh elements like wind, UV, humidity, and chemicals. Our inhouse centre of technical excellence tests our products to ensure what we provide is the most long-lasting investment you can make.

Our quality extends to our steel manufacturing, theming, mechanical systems and more. We stand by our products and our customers, which is why we offer maintenance services too. You can buy certified spare parts at to help keep your play structures as good as new. Our Maintenance and Support department helps protect our customers' investments and achieve the maximum lifespan of your attractions for the best ROI.

## We bring local knowledge and global expertise

With full service offices on four continents and regional manufacturing capabilities, we have a uniquely local presence, allowing for a more prompt and informed response to our global clients' needs, delivering service in your language and time zone.

WhiteWater provides an experienced team of park designers, slide path designers, landscape architects, engineers and project managers with world class global operating experience.

We have an international team ready to turn your vision into a reality:

- 21 locations
- 4 regional offices
- More than 100 products
- 5000+ projects
- 125+ patents and licenses





# WHITEWATER®

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WhiteWater was born in 1980 with one clear purpose, to create places where families unite and make joyful lasting memories.

We achieve this by standing alongside our customers from concept to completion of award-winning attractions, from slides to water rides and everything in between. We aim to inspire our clients by unleashing our creativity to realize their ambitions; we craft solutions which make each park unique. We are dedicated to making products that operators can count on, because we understand the importance of reliability and efficiency on the bottom line.

As market leaders, we put our success down to our attitude, in all our years we've never once forgotten why we're here – to help parks solve problems, create immersive experiences, and delight guests all over the world.

We're here to create places where fun can thrive.

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