

FLOWRIDER®

## Waterparks



Gaylord Palms Resort - FL, USA



# TAKE YOUR ATTRACTIONS GAME UP A LEVEL



Differentiate with a  
Skill-based Surfing  
Attraction



Drive F&B and Retail  
Revenues



Attract Families with  
Teens



Set Yourself Apart  
with the Surfing  
Lifestyle



The Sport of Flowboarding  
Drives Repeat Visitation

Learn more at [flowrider.com](http://flowrider.com)

## AN ATTRACTION THAT DELIVERS

The FlowRider® is “the” magnet that draws people in. Whether it’s the surfing lifestyle or the sport, expect to see riders and onlookers *flow* through your gates.

**“THE FLOWRIDER SATISFIES A TOTALLY DIFFERENT SENSORY EXPERIENCE THAN THE OTHER ATTRACTIONS WE HAVE. NOT ONLY IS IT FUN FOR THE RIDER BUT ALSO FOR THE SPECTATORS.”**

SAYAN GULINO

*General Manager*



## DRIVE F&B REVENUES

Everyone knows that the FlowRider is fun to ride, but it is the spectator appeal where it truly shines. F&B revenues are driven by the multitude of spectators who come for the show.

**“WE SEE A LOT OF CURIOUS FOLKS WALK OFF THE BUSY BOARDWALK THAT END UP HANGING OUT ALL DAY NEAR THE FLOWRIDER. WE’VE CREATED A GREAT PLACE FOR FRIENDS AND FAMILY TO RIDE, WATCH AND GET FOOD FROM OUR FLOW BAR.”**

ANDY WEINER

*Owner*







## FUN FOR THE WHOLE FAMILY

The FlowRider® appeals to the whole family, but it's the teen market that put this product on the map. Traditionally hard to please, teenagers will flock to your park when you install a FlowRider.

**“THE FLOWRIDER IS NOT ONLY FUN TO RIDE - THE SPECTATOR VALUE IS OFF THE CHARTS. THE WHOLE FAMILY GETS INVOLVED AND THE TEENS DON'T WANT TO STOP RIDING!”**



BRIAN CZARNECKI  
VP Sales & Marketing





## TICKETS SALES WILL SOAR WITH A FLOWRIDER FRONT & CENTER

The FlowRider® is a very well established product in the waterpark industry. Often claimed by owners as the most popular product in their park, it truly shines in this setting. Moreover, it delivers a return on investment unlike other attraction typically found in a waterpark. Increased gates sales, improved food and beverage and retail sales, as well as a simple up-charge for riding are all ways the ride can pay for itself in short order. Here is a list of parks that only recently became part of the “Flow Family.” Want to see the full list? Check out [www.flowrider.com](http://www.flowrider.com)!

### **BRAZIL**

Thermas dos Laranjais, Olímpia

### **CANADA**

Adventure Bay, Ontario

Bora Parc, Quebec

West Edmonton Mall, Alberta

### **CHINA**

Adventure Island Water World Park, Liandu

Adventure Kingdom Water World, Nantong

Happy Magic Water Cube, Nanjing

Happy Magic Water Cube, Tianjin

La Viva Water World, Tieling

Maya Waterpark

Ocean Flower Waterpark,

Ocean Paradise

OCT Happy Valley, Shanghai

Paradise Island Waterpark, Sichuan

Yinji Kaifeng Water World, Henan

Yinji Waterpark II

### **INDONESIA**

Pondok Indah Mall, Jakarta

Water Bom, Bali

### **ITALY**

Zoomarine, Rome

### **MEXICO**

El Rollo Waterpark, Tlaquiltenango

### **NORWAY**

Aquarama, Kristiansand

### **PUERTO RICO**

Arroyo Surfing Park, Arroyo

Surf 'n' Fun Waterpark, San Germán

### **SOUTH KOREA**

Lotte World

### **TANZANIA**

Azam Waterpark, Zanzibar

### **THAILAND**

Cartoon Network Amazone Falls, Pattaya

Vana Nava, Prachup Khiri Khan

### **UAE**

Yas Waterworld, Abu Dhabi

### **USA**

Blue Harbor, WI

Camelbeach Mountain Waterpark, PA

Drop Zone Waterpark, CA

EPIC Waterpark, TX

Great Wolf Lodge, CA, MN & VA

H2OBX: Outer Banks Waterpark, NC

Hurricane Alley Waterpark, TX

Kalahari Resort Waterparks, OH, PA & WI

Liberty Lagoon, LA

Myrtle Beach Water Park, SC

Noah's Ark, WI

Pump House at Jay Peak Resort, VT

Rapids Waterpark, FL

Splash Kingdom Waterpark, TX

SplashZone Waterpark, NJ

Surfari Waterpark at The Grove Resort, FL

Thundering Surf Water Park, NJ

WaiTiki Indoor Waterpark Resort, SD

Wet 'N' Wild Waterparks, CA & TX

To see the rest of our 200+ installation locations, please visit or call:

[www.flowrider.com](http://www.flowrider.com)

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**FLOWRIDER®**  
BY WHITEWATER®

**ADG**  
AQUATIC DEVELOPMENT GROUP  
US & EASTERN CANADA