



# WHO ARE WE?

Unlimited Experience Design and Production is the latest addition to the family of companies within the Unlimited Leisure Group. The company started as a snow attraction producer, the group now consists of a team of more than 25 attraction specialists with all kind of different backgrounds. At a company get together we were sharing and discussing all our different backgrounds and the projects we have worked on in the past. It appeared to be an impressive list and we asked each other; "Why should we limit ourselves to snow attractions only?". As we are effective and practical, we decided that we should not limit ourselves any longer. We want to let the world know that we have this idea of designing and building non snow related attractions.

## WHAT DO WE OFFER?



Vision Phase  
Design and  
Feasibility



Concept  
Design



Masterplan



Schematic  
Design



Design  
Detail



Construction  
Production and  
Fabrication



Installation  
and  
Programming



Training  
Handover and  
Opening



Consultancy  
Services

## WHY DO WE THINK THIS WILL BECOME A SUCCESS?

Of course, we are a professional, flexible and fun team to work with. But that's what all companies say. Here are three unique reasons.

### 1 WE TRULY ARE INDEPENDENT

We don't have a scenic shop that we need to fill nor do we have a film crew that needs to be producing, in other words, we don't need to fill any production unit. Our business model is selling design and production hours, which makes us think independently and allows us to fully concentrate on the guest. Our starting point is story telling which will sparkle emotions with your guests. Being independent from filling production departments in the same company enables us to think freely in all directions !

### 2 WE UNDERSTAND OPERATIONS

Within the Unlimited Leisure Holding we operate attractions as well. A part of our team consists of Operation Managers, who work daily within our own designed attractions. And of course, they love to criticize what we design !

### 3 WE HAVE THE KNOWLEDGE AND THE KNOWHOW

Our team includes Executive producers with more than 25 years of experience, storytellers, licensed architects (with Revit knowledge), illustrators, theming experts, lighting experts and attraction experts. Anything you need for successful attraction productions!

# WHERE IS OUR EXPERIENCE?

We need to split this in group and individual experience. As a group we have designed and realized snow related (turn key) attractions from small to large, with the largest (around 20 million Euro contract worth) opening soon in Oman.

As individuals we have worked on around 100 different designs and productions around the world, varying from retail attractions to theme park designs, from brand centers to museums and anything in between.

## INDIVIDUAL PROJECTS

### THEMEPARK/ENTERTAINMENT

**WESTERN VILLAGE**  
WALIBI WORLD - The Netherlands  
**LE MAISON DE L' LORONA DARKRIDE**  
SIX FLAGS - Mexico  
**MEET MICKEY**  
DISNEY RESORT PARIS - Paris, France  
**ABYSS TURBO DROP**  
BLUE OCEAN PARK, Hong Kong  
**CARNIVALS JUNBLE WEEKS**  
DISNEY RESORT PARIS - Paris, France  
**ART GALLERY**  
**STAR TRACK THE ADVENTURE**  
Las Vegas, USA  
**MAGNA EXPLORER 3**  
VULCANIA - France  
**ADVENTURE WORLD**  
Warsaw, Poland  
**FREEJ**  
DUBAILAND-Dubai  
**CUBO**  
ISLA MAGICA - Seville, Spain  
**WARNER BROTHERS THEME PARK**  
Madrid, Spain  
**PLOPSA**  
Belgium  
**DUBAI PARKS & RESORTS**  
Dubai, UAE

**SPACEPORT SHENYANG**  
China  
**CATASTROPHE CANYON**  
DISNEY RESORT PARIS - France  
**WANDA THEME PARK**  
Hefei, China  
**AUTOSTADT**  
Wolfsburg, Germany  
**SPACE PARK**  
Bremen, Germany  
**GARDALAND**  
Ronchi, Italy  
**CATASTROPHE CANYON**  
DISNEY RESORT PARIS - France  
**PINNOCHIO, EFTELING**  
Kaatsheuvel, The Netherlands  
**WILDLANDS**  
Emmen, The Netherlands  
**DREAMWORKS THEME PARK**  
DUBAILAND - Dubai, UAE  
**GO PLANET PARC**  
Enschede, The Netherlands  
**DRIEVLIET**  
The Hague, The Netherlands  
**PONYPARK SLAGHAREN**  
Slagharen, The Netherlands

**TITLE TATTLE TREE**  
PHANTASIALAND - Cologne, Germany  
**WILDLANDS**  
Emmen, The Netherlands  
**MAGIC PLANET BEIRUT**  
Beirut, Lebanon  
**ROTTERDAM ZOO**  
Rotterdam, The Netherlands  
**KALKAR WUNDERLAND**  
Kalkar, Germany  
**LONDON EYE**  
England, UK  
**WINSCAPE**  
ESCAPE ROOMS - Paris, France  
**BLUE OCEAN PARK**  
Hong Kong  
**HANGZHOU BAY**  
**EDUCATIONAL PARK**  
China  
**NASCAR SAHARA CASINO**  
Las Vegas, USA  
**MALL OF EMIRATES**  
(Revamp entertainment offering) - Dubai  
**MAGIC PLANET**  
Beirut, Lebanon

**NATURE WONDER WORLD**  
The Netherlands

**MADURODAM**  
The Hague, The Netherlands

**BEIRUT SOUKS**  
Beirut, Lebanon

**DOLFINARIUM**  
Harderwijk, The Netherlands

**TROPICAL ISLAND**  
Krausnick, Germany

**MERLIN'S MAGIC CASTLE MADHOUSE**  
WALIBI WORLD  
Biddinghuizen, The Netherlands



### MUSEUMS/BRAND CENTERS

**WORLD FOOD CENTER**  
Ede, The Netherlands  
**LE MANS 24 HR EXPERIENCE**  
Le Mans, France  
**ROSHEN CHOCOLATE CENTER**  
Kiev, Ukraine  
**THE OLYMPIC MUSUEM**  
Athens, Greece  
**LUTHER EXPERIENCE**  
Wittenberg, Germany  
**HEERENVEEN SPORT EXPERIENCE**  
Heerenveen, The Netherlands  
**MUSEUM OF ATHLETICS**  
Athens, Greece  
**OMAN DISCOVERY CENTER**  
Oman  
**VOLKSWAGEN MUSUEM**  
Wolfsburg, Germany

**SPOORWEGMUSUEM**  
Utrecht, The Netherlands  
**PERUGINA EXPERIENCE**  
Perugia, Italy  
**EU PAVILION EXPO 2015**  
Milan, Italy  
**FLORIWORLD**  
Aalsmeer, The Netherlands  
**BOMONTIADA**  
Şişli/Istanbul Turkey  
**HOLLANDRAMA OPEN**  
**LUCHT MUSUEM**  
Arnhem, The Netherlands  
**FRUIT EXPERIENCE**  
Betuwe, The Netherlands  
**THE ANTWERP DIAMOND MUSUEM**  
Antwerp, Belgium

**TSING TOA EXPERIENCE**  
Qingdao, China

**THE HEINEKEN EXPERIENCE**  
The Netherlands

**CORPUS**  
Oegstgeest, The Netherlands

**SCIENCE CENTER DELFT**  
Delft, The Netherlands

**FLORIADE 2012**  
Venlo, The Netherlands



### RESORTS

**AL ZORAH RESORT AJMAN**  
Ajman, UAE  
**SAUDI CITY**  
Saudi Arabia  
**CENTER PARCS**  
(several locations)  
The Netherlands, Germany  
**LANDAL GREENPARCS**  
(several location)  
The Netherlands  
**AL AIN MIXED USE & STADIUM DEVELOPMENT**  
Abu Dhabi, UAE

## GROUP PROJECTS

**SNOW MAKING EQUIPMENT**  
**SHAAB PARK**  
Kuwait  
**EMPA and AVALANCHE INSTITUE**  
**ZURICH**  
Zurich, Switzerland  
**SNOW CITY**  
Jurong, Singapore  
**INTERNATIONAL ANTARCTIC CENTRE**  
Christchurch, New Zealand  
**EVENT COMPANY**  
South Africa  
**OCEAN PARK**  
Hong Kong, China  
**CONSULTANCY**  
**SNOW DOME**  
Kuwait  
**FREESTYLE SKI PARK**  
Moscow, Russia  
**XSCAPE**  
Milton Keynes, United Kingdom  
**SKI DOME**  
Cardiff, United Kingdom

**SNOWLAND**  
Mexico City, Mexico  
**SKI DUBAI**  
Dubai, UAE  
**SNOWBASE**  
Terneuzen, Netherlands  
**SKI EGYPT**  
Cairo, Egypt  
**SNOWLAND**  
Gramado, Brazil  
**SNOW VILLAGE MALL OF ARABIA** - Jeddah, Saudi Arabia  
**SNOW PARK**  
PALM MALL - Muscat, Oman  
**SNOW MAKING SKIDOME**  
Rucphen, The Netherlands  
**SNOW WORLD**  
Zoetermeer, The Netherlands  
**MONTANA SNOW CENTER**  
Westerhoven, The Netherlands  
**SNOW VILLAGE**  
Biddinghuizen, The Netherlands

**SNOW FUN PARK**  
Wittenburg, Germany  
**SNOW WORLD**  
Hydrabad, India  
**WINTER EFTELING**  
Waalwijk, The Netherlands  
**CONCEPT**  
**SKI PARK**  
Guangzhou, China  
**ARTIC WORLD**  
Almere, The Netherlands  
**SKI PARK**  
Wuxi, China  
**SILVER DOME-DUNE PARK**  
Viavazri, Latvia  
**SNOW MOUNTAIN**  
Houston, Texas, USA  
**SNOW & ICE AMUSEMENT PARK**  
Wuhan, China  
**MALL OF ARABIA**  
Cairo, Egypt  
**KERNWASSER WUNDERLAND**  
Kalkar, Germany

**SNOW DOME THIALF**  
Heerenveen, Netherlands

**KAIFENG YINJI SNOW PARK**  
Kaifeng, China

**SNOW DOME**  
Chengdu, China

**GRAND ALPS SNOW DOME**  
Irving, Texas, USA

**WINTERLAND**  
Shanghai, China

**TURNKEY PROJECT**  
**SNOW PARK**  
PALM MALL - Muscat, Oman

