



THE NEW EXCITING **ALPINE MARMOTS IP** AS A FRANCHISE OPPORTUNITY FOR SNOWPARKS AROUND THE WORLD!

This most enjoyable IP features a marmots' family and other animal characters from the Alps experiencing all kinds of fun adventures in the SnowPark. Visitors are "beamed" into an Alpine winter landscape with mountain sceneries, chalet facades, snowy rockwork, F&B terraces, real snowfall, show control with specially composed music and light effects.

CHARACTERS STORY

The storytelling is based on the adventures of the marmots' family and their friends who live in the Alps. The family consists of Miko (son), Maya (daughter), Mutti (mother) and Max (father). The main character is Miko. He and his sister Maya with their friends go on exciting adventures. There are 8 friends and all characters have their own profile for a consistent storytelling.





FILM

An exciting 3D film has been produced called "Miko and the spell of the stone", whereby Miko encounters a magic stone reversing the seasons.

MERCHANDISING

The merchandising program offers great variety of assortment. It consists of adorable plush items souvenirs, games, clothing and more.

GAMES AND ATTRACTIONS

There are 60+ snow & ice games and attractions for all age groups. Some 20 of these are featured in the first SnowPark opening in December of 2019 in the Mall of Muscat, including lots of snow play, bumper cars on ice, snowmobiling, slides, ice-skating, a 3D theatre and more. Light projections, AR & VR games, street characters, animatronics are part of great experience.



FRANCHISE

Unlimited Leisure now offers the complete SnowPark marmots experience as a franchise opportunity on a geographical exclusive basis for permanent or relocatable facilities, including operations handbook, training, management agreement or JV.

www.unlimitedleisure.com info@unlimitedleisure.com Tel. +31204714640

