

INNOVATIVE TOTAL SOLUTIONS FOR YOUR PARK & LEISURE PROJECTS



UNLIMITED SNOW

WWW.SNOW.BIZ
INFO@SNOW.BIZ

SNOW & ICE AMUSEMENT PARKS
MIXED-USE DESTINATIONS
INDOOR WINTER SPORTS



Your one stop shop from start...

...to finish



ENJOY. SHARE. REMEMBER.
We automatically capture the entire visitor stay in picture perfect video and photo quality.



TAPEMYDAY

WWW.TAPEMYDAY.COM
INFO@TAPEMYDAY.COM



DIRECTOR

Theme parks, ziplines and much more



AQUA

Water parks, snow parks



ACTION

Location based entertainment



AUDIENCE

Live events & entertainment

Enhancing guest experience.
Driving revenues.



4K RESOLUTION FILMING
FUHD PHOTOS EXTRACTED



3 STEPS DOWNLOAD &
SOCIAL MEDIA SHARE FLOW



WORLDCLASS ONRIDE
SYSTEM FULLY INTEGRATED



Unlimited Leisure

Nieuwe Gracht 11, 2011NB
Haarlem, Netherlands
Tel. +31 (0)20 4714640
INFO@UNLIMITEDLEISURE.COM
WWW.UNLIMITEDLEISURE.COM

HollandWorld

WWW.HOLLANDWORLD.NL
INFO@HOLLANDWORLD.NL

The Second Gate of **Amsterdam**
next to Amsterdam Schiphol Airport,
planned opening April 2023.

A non-gated themed park for 4 million
(inter)national tourists featuring:

- 4.000 Hotel Rooms * Conference Center
- * Casino * Retail * F&B
- * 20 Top Destination Icon Attractions

and much more...



THE EXPERIENCE TICKET.COM

WWW.THEEXPERIENCETICKET.COM
INFO@THEEXPERIENCETICKET.COM

The all-in-one complete Ticketing and Queuing System, solving the **No. 1** customer complaint by providing a unique absolutely queue free theme park experience for all guests!





Unlimited Leisure Group of Companies connects technologies with its leading innovative companies with core activities in the leisure and entertainment market place and beyond, thereby providing unique integral solutions for all leisure developments.

www.unlimitedleisure.com

Scope of Work from Start to Finish

- Feasibility
- Masterplan
- Concept Design
- Schematic Design
- Detailed Design
- Tender
- Procurement
- Implementation
- Operations

One Stop Approach:

- Architectural
- Storytelling
- Theming
- Light Design
- Energy strategy
- Engineering
- Attractions
- Technical Installations
- Merchandising

Unlimited Leisure Development provides full services throughout all phases from consultancy and creative design to realisation of a wide range of leisure experiences.



Unlimited Snow Development worldwide leading and single one-stop-shop providing best solutions for all imaginable snow & ice leisure experiences from concept through operations giving the customers total peace of mind. It is known for its creativity and its own developed franchised IP.

www.snow.biz



HollandWorld develops the second gate of Amsterdam next to Amsterdam Schiphol airport opening 2023 comprising a non-gated themed park for 4 million (inter)national tourists, 4.000 hotel rooms, conference centre, casino, retail, F&B as well as 20 top destination attractions.

www.hollandworld.nl



TapeMyDay combines state of the art filming technology with innovative software. It makes more of the visitor's stay by automatically filming, editing, and uploading an irresistible photo/video diary of their entire stay. It significantly increases per capita spending and publicity.

www.tapemyday.com



TheExperienceTicket.com solves the No.1 guest complaint by providing a unique & totally queue free theme park experience for all guests. It's the only fully integrated ticketing and no queuing system on the market and encompasses a great many security features

www.theexperienceticket.com

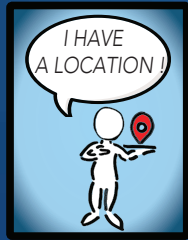
Thanks to our multinational staff we are pleased to serve you with a great many languages:



Memberships:



UNLIMITED LEISURE



I want the best solutions and a partner that can add value throughout all phases.

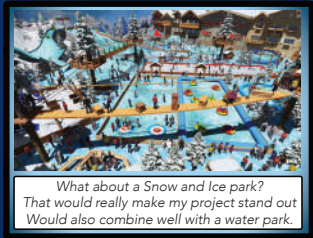
Unlimited Leisure, that says it all! They offer innovative total solutions for Park & Leisure Projects!

Feasibility
Masterplan
Concept Design
Schematic Design
Detailed Design
Tender
Procurement
Implementation
Operations
From start to finish!
CANT WAIT!

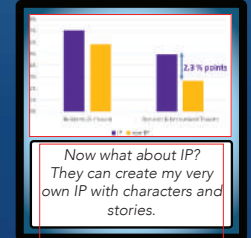
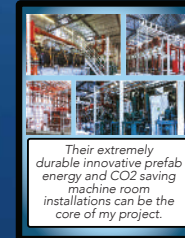
They connect technologies and can put the pieces together for me, providing total peace of mind.

Architectural
Storytelling
Theming
Light Design
Energy strategy
Engineering
Attractions
Technical Installations
Merchandising

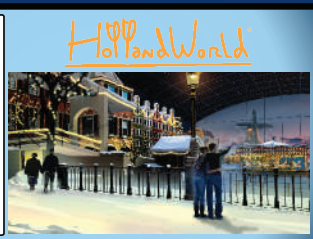
Their one stop shop approach will be making my life so much easier, not having to deal with so many parties.



And with Unlimited Snow they are the true world leading masters of all imaginable Snow & Ice Leisure Experience.



Besides they created the Holland World IP, a Themed Park and Tourist Destination becoming the second gate of Amsterdam perhaps we can do our own Holland World spin off.



Wow, with their unique TapeMyDay system my visitors can purchase a video diary of their entire stay and they will love sharing it on social media. That should be a winner!



Amazingly their Experience ticket provides a fully integrated ticketing solution featuring a one of a kind totally queue freepark experience. What are you waitin for?



AND NOT SURPRISINGLY THE ANSWER IS YES INCLUDING OPERATIONAL PLANS, TRAINING, MANAGEMENT, JV'S MOST PARTICULARLY FOR SNOW PARKS AND TAPEMYDAY RETAIL



The Process - From Idea to Reality

PRE-FEASIBILITY & PRE-CONCEPT

Based on a questionnaire and the Unlimited Leisure experience a programme of requirements is established in cooperation with the customer. A sketch pre-design masterplan is provided and it is critical that preliminary general calculations study consisting of extensive parameters, an investment estimate, an operations forecast and 10-year IRR is produced for subsequent investment considerations.

FEASIBILITY & BUSINESS PLAN

During the second phase a detailed feasibility study and a concept business plan can optionally be delivered. Unlimited Leisure tends to work with preferred and respected consultants for feasibility studies, cost consultancy and business plans, so that the customer gains even deeper insight into the revenues, budget plans, market analysis, financial projections and the consequences of programme mix configurations evolving from the pre-concept design Phase.

CONCEPT DESIGN

The primary goal of this phase is to develop the overall concept and to envision the experience for the overall facility and each of the attractions. A written narrative is created outlining the experience from entry to exit. The concept design is developed to organise the programme while artwork is created to help the customer and the team envision the look and feel of the project. This also includes the overall energy strategy and may already include structural and MEP design input as well as the engineering of the technical machine room installations.

SCHEMATIC DESIGN

During the Schematic Design, the big ideas generated during the previous phase are translated into preliminary drawings showing sizing and general specifications, which can be shared with architects, engineers, and other vendors. A much more detailed development package will be provided in the next phase of work. The above documents are compiled within a "Schematic Design Package" and an "Architectural Design Package" consisting of structural design principles, facility layout plans for attractions, MEP requirements, initial technical show systems designs (lighting, audio, control, etc.), elevations/drawings for all themed facades, etc. The mix of story-driven environments, themed facades and off-the-shelf attractions must be integrated into the facility. It is during this phase that a Facility Design Architect will join the team to ensure a smooth integration.

DESIGN DEVELOPMENT, TENDER DOCUMENTS & TENDER APPRAISAL

During Design Development, the Schematic Design Package from the previous phase is drilled down to add and specify further details. Unlimited Leisure develops the design packages for the building and attractions by working with the architect's records, while the facilities are developed. Included in the design package is final intent for graphics and signage, media pre-production treatment and scaled drawings & descriptions of all project elements to help communicate the design intent with manufacturers and specialty vendors. A Bill of Materials is generated, and Tender Documents can be produced followed by Tender Appraisal and awarding.

CONSTRUCTION, PRODUCTION & FABRICATION

While the facilities are being constructed, the machine room installations and attractions and exhibit pieces are being produced as well as the theming, media (both video and audio). Unlimited Leisure works with composers and media producers, to create the specialty media (if needed) for the project and will provide oversight of the build of the attractions, scenery, theming, props, and effects. Partial pre-testing will be performed at all individually functional elements.

INSTALLATION & PROGRAMMING

The project comes together during the Installation and Programming Phase. Unlimited Leisure manages the installations of all elements such as: the technical installations, attractions, theming, scenery, props and effects and leads the programming of lights, audio and video elements. Comprehensive tests are being performed on all parts of the system, preferably in their coherence and under relevant ambient temperatures and realistic humidity. For instance, for a Snow Theme Park, it will be essential to allow enough time for the temperature to drop to the target temperature, especially when differential temperatures (inside versus outside) are significant.

TRAINING / HANDOVER / OPENING

Unlimited Leisure strongly believes in a thorough training of and handover to the operational staff. A proper handover is key to the success and longevity of the project and its specialized hardware. Unlimited Leisure will work directly with the customers' staff to help train them in the proper way to operate and maintain all components of the system in a safe and efficient way. Hands-on training in the most realistic manner also provides input for the formal handover, that will be officially scheduled before the opening.

Unlimited Creativity

Unlimited Leisure's collaborative creative minds continue to look for the best possible solutions to realise the clients' dream. In this creative process, 3D representations and other forms of design documents are used to inspire other parties invited in the process. US' architects, theming designers, engineers, operators and sub-consultants work together throughout the stages to make the most creative design possible, while at the same time making sure of a well-planned indoor space and tackle possible issues even before they arise.



Moreover, Unlimited Leisure has created and continues to develop its own exciting IP "The Snow Park family of Marmots" featuring 3D adventures with their many Alpine friends including themed attractions and extensive merchandising, that is made available on a franchise basis.



Unlimited Snow

Unlimited Snow is a leisure development company specialised in Snow & Ice environments. It provides state of the art solutions for all conceivable snow & ice leisure concepts with its creations. It is known for its innovative and original concepts and reliable engineering. Its "snow-how" builds on the experience gained from many realised projects as well as continuous research and development.

Unlimited Snow was founded in 1995 and has been involved in the snow making and general development of the first ever modern indoor snowdome. Nowadays, Unlimited Snow is considered to be the only one-stop-shop providing all imaginable services for permanent indoor snow & ice experiences. It is adding value throughout all phases of development including specialised advice, creative concepts, customised IP and attractions, turnkey development and additional entertainment

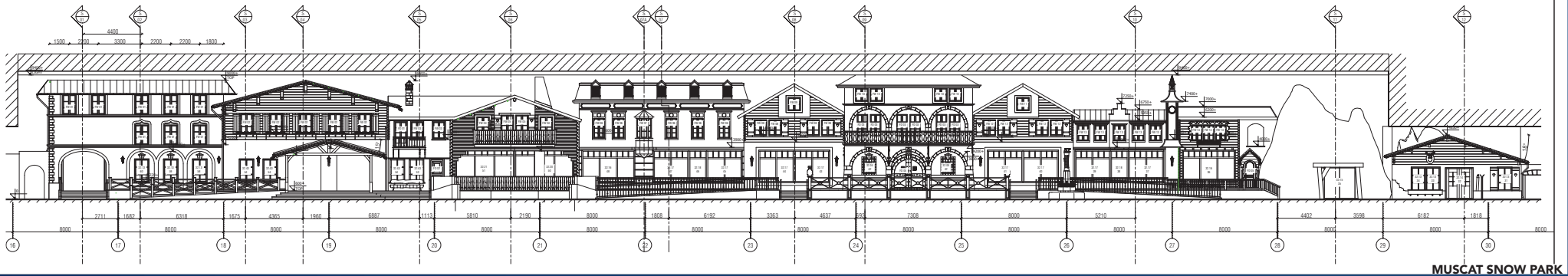
Unlimited Snow has executed design and construction as general consultant for several indoor snow & ice facilities, as well as snow productions for many events worldwide. The budget managed in each project has varied from several thousand euros up to 200 million. Projects in different continents have enabled Unlimited Snow to have a good understanding of local cultural differences. This has generated a lot of trust, goodwill and support all around the world.

Our belief is that integration of the most innovative technology and high quality, durable realisation are key for the creation of next generation snow and ice indoor amusement parks. It tailors the most attractive turnkey solutions to any location or target group with the objective of securing the highest possible returns for its customers.



Unlimited Snow Engineering

Unlimited Leisure's collaborative creative minds continue to look for the best possible solutions to realise the clients' dream. In this creative process, 3D representations and other forms of design documents are used to inspire other parties invited in the process. US' architects, theming designers, engineers, operators and sub-consultants work together throughout the stages to make the most creative design possible, while at the same time making sure of a well-planned indoor space and tackle possible issues even before they arise.



Unlimited Snow Technology

Machine Room Experts

As an integral part of its snow & ice amusement parks Unlimited Snow provides a complete energy saving and radical CO2 reduction strategy. The prefab skid mounted machine room installations may include electricity and chilled water production by a CHP plant also combined with solar panels and unique (ultra) deep geo thermal technology as well as comprising climate control, snow & ice making whereby cold, heat, water is all recycled, so nothing goes to waste. All fully automatic with long distance control etc. For every project the extremely durable high-quality installations are test run and attested by the TÜV before leaving the factory and being shipped for set-up and start-up onsite thereby saving considerable time.



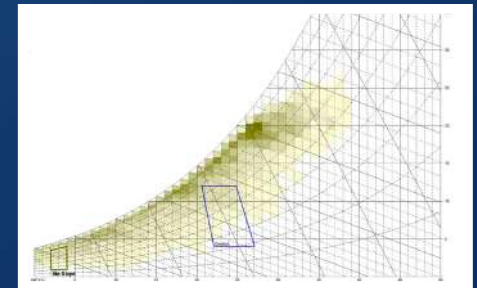
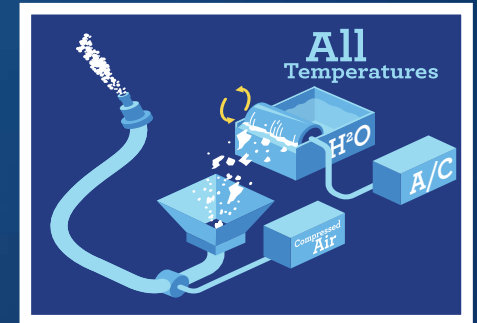
Snow Making Experts

With our advanced snow making technologies including real snow fall effects, an authentic snow amusement experience can be realised in virtually any location and climate.

Our experts have previously taken part in the snow making process of many snow domes and outdoor events in Europe and all around the world.

Climate Control Experts

Professional climate control is crucial in indoor snow and ice facilities, as visitors' satisfaction is also highly depending on a comfortable physical environment. Our expertise involves temperature, humidity, drainage, insulation, condensation, recirculation, filtration, defrost, and even scent control, to provide the best snow and ice experience for every visitor. Besides all melt water is being filtered and re-used for snowmaking as part of an integral patented total solution



Unlimited Snow Services

Strategic Approach

Based on the more than 20 years of snow and ice database, Unlimited Snow approaches projects from feasibility studies to assess the entire design and construction progress. Our strategic approach is based on the deeper insight into the costs & revenues, budget plans, market analysis, financial projections and the consequences of programme mix configurations to meet the target numbers.

Operational Design

Unlimited Snow has an entire team of specialised operators and managers who are experienced in running snow domes, ski resorts, indoor ski domes and theme parks. During our design process, the operation team is closely involved to make sure that our creative and original ideas ultimately perfectly perform in a guest friendly, immersive, staff efficient and safe environment.

Unlimited Snow Experiences

SnowParks

"SnowParks" are amazing snow & ice amusement parks for kids of all ages with over 50 possible different attractions.

It can include various snow mountain slides, toboggan runs, kids snowmobiling, snowball arena, snowball challenge, rotating snow tubing disc, snow laser games, snow diggers, snow play, snow carousel, snow zorbing, snow volleyball, snow soccer, ice bowl, ice wave slide, snow golf, adventure mini golf on ice, bumper cars and alpine curling on ice, human curling, ice skating & hockey, ice bars, ice maze, real or synthetic ice climbing, ice carving, glacier walk, caving, ice sculptures exhibition, mining, Santa's grotto, high ropes course with thrill jump, bob run, straight or rollercoaster zipline, roll glider, ski jumping simulator, snowball carousel, (rein)deer rodeo, snowman wrestling, glass igloo bars, as well as winter themed storytelling, photo booth, soft play, adventure tower, dark ride, train ride, human pinball, ski cabin lift ride, and more.

Besides permanent facilities there are also possible re-locatable or touring SnowPlay structures available.



Alps, Arctic World Resorts

The “Alps or Arctic World Resorts” are unique mixed-use destinations where visitors are “beamed” into fantastic Alpine or Arctic themed landscapes featuring snowy mountains, frozen rivers, frozen waterfalls, ice caves, chalets, huts, trees, snowfall, day and night projections of moving clouds, icebergs and Auroras, sound and scent effects and animatronic Alpine or Arctic animals. Other options are fairy tale theming using our own “Alpine Marmots” or third-party IP.

The warm zones may consist of real chalets and cottages with balconies and terraces e.g. accommodating a grand entrance, reception, lounge with fireplace, guest services, ski school, merchandising and sports shops, rental & dressing, themed restaurants, après ski bars, party rooms, winter related games and simulators, edutainment and even themed hotel rooms overlooking the many attractions and impressive landscapes.



Igloo Village

“Igloo Village”, comprising of igloos made of real snow or ice with virtual camp fires, whirlpools and facilities for a most memorable overnight experience.



SnowXS

"SnowXS", a patented next generation snow dome representing a true indoor winter sports resort. A number of different ski lifts service the fully interconnecting natural blue, red and black slopes, as well as a possible slalom and moguls' course, a big air jump, half-pipe and fun park. This provides a great perpetual experience for skiers and snowboarders from their first lessons to becoming elite competitors. It is taking the first generation of rectangular slopes to a next level. Underneath the slopes there is lots of space for a connecting parking, water park, shopping mall, amusement park, FEC, multiplex cinema, arcade, live entertainment, fitness, sports facilities, hotel, congress facilities, casino, apartments, offices, etc. Or what about a (rotating) restaurant on top of the slopes with indoor and outdoor views.



ARCTIC WORLD RESORT FEATURING SNOWXS

Snow Circuit

The "Snow Circuit", features outrageous patented indoor snow circuits with bridges and tunnels for kids and adults snowmobiling, snow-kart, dog-sledding, cross-country skiing, laser biathlon and Nordic walking.



ARCTIC KART SNOW CIRCUIT

HollandWorld®



The Second Gate of Amsterdam next to Amsterdam Schiphol Airport, Planned Opening April 2023

A non-gated theme park for 4 million (inter)national tourists featuring :
Holland City tourist hub with 10 000 parking spaces.

- 4.000 Hotel Rooms
- 4.000 m2 Conference Center & Meeting Rooms
- 30.000 m2 Themed Retail and F&B Experiences.

- Holland Water World " The Flood of 1953" .
- Indoor Family Water Park " Hans Brinker" .
- Holland History World " The Dutch Connection" .
- Holland Museum " Dutch Masters of Art "
- Holland Gateway " The Silk Road" .
- Holland History Spectacular " The Flying Dutchmen"
- Family Indoor Ride Park " Flowers & The Bee" .
- Holland Health & Spa Center.
- Holland Winter World " It's Snow Time" .
- Dutch Beer Brewery Experience.

- Health & Spa Center.
- Casino.
- 20 Cutting edge "Destination Icon Attractions":

- Holland Flower World " The Greatest Flower Show on Earth."
- Indoor Flight Experience " Soaring over Holland Waterways"
- Dutch Courage " Ships-hell The Ride"
- Dutch Bicycle Experience " Holland City" .
- Holland Magic Dinner Show.
- Theatre " Boom Holland" .
- Holland Escape Rooms.
- Kids Experience " Holland Airport" .
- Old Dutch Kermis and Arcades
- HollandWorld " The Postcard Experience" .

THE SECOND GATE OF AMSTERDAM

The number of tourists visiting the Amsterdam region will grow from 17 million in 2015 to 32 million in 2034

(Source WTO)



International tourists are getting more and more experienced and will increasingly demand higher quality of storytelling and guest experiences.

However, unfortunately the quality of the guest experience in Amsterdam is negatively influenced by overcrowding of the down-town area and the long waiting lines at museums & attractions.

Overcrowded Amsterdam.

At the same time, the growing international tourist market will demand a minimum increase of 35 % in the visitor's capacity of high quality Dutch Icon Experiences in the years to come.

The stop on building new hotels in down-town Amsterdam will create a demand for at least 12.000 new hotel rooms outside the city centre. HollandWorld™ is an important part of the solution.

Situated next to Schiphol Airport (15 km from Amsterdam), it is earmarked as a location for 4.000 new hotel rooms and will be designed to operate as the "Second Gate" of Amsterdam.

It will absorb a large part of the additional flow of tourists expecting 4 million unique visitors per year, including 2,5 million international tourists, from April 2023 onward.

HollandWorld™ will be a non-gated theme park presenting an edutainment show case of the top Dutch economic & cultural sectors. It will improve the quality of the story telling and the experience of Destination Holland for all tourists visiting the Amsterdam region. The key to success will be the "one stop/one shop" principle, in combination with state of the art attraction technology. This is how HollandWorld™, as a second



gate, will reduce the dwell time of a significant number of tourists in down-town Amsterdam by becoming an desirable destination for tourists and inhabitants in its own right.

HollandWorld™ may function as a pilot project for other classic European cities that require additional capacity for Destination Icon Experiences with Second Gates, such as VeniceWorld, FlorenceWorld, BarcelonaWorld, and so on.



TAPEMYDAY

We provide automated capturing, processing and delivery in a unique and optimized way. This can be done for a single attraction, or the entire guest journey. TAPEMYDAY understands how the world of today is digital. Social media video sharing is the new norm. Our movie production results and photos are easily accessed online, and also available on a full range of hard-copy retail items. As your partner, we fully support you in achieving the highest revenues and best guest experience possible.

1. Receive Wristband



2. Scan wristband (validate)



3. Fully automated recording



4. Exciting retail options



5. Download and share



Enhancing guest experiences.
Driving revenues.

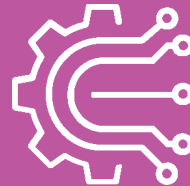
Cutting edge technology



Robust, reliable and safe systems



Fully automated low footprint



Revenue increase amazing imaging



Powerful SEO + marketing reach





DIRECTOR

Our main, full experience solution for everything from Theme Parks to Ziplines. Cameras are placed at the best spots and users validate to be recorded. At the end of their day, a movie of their memorable moments is produced. It can then be downloaded and shared online easily.



AQUA

Our AQUA solution creates a movie based on guest highlights, much like DIRECTOR. For water parks, unique solutions are utilized to provide the most exciting and carefree guest experience possible. Even full underwater recording is possible !



ACTION

Ideal for Location Based Entertainment such as trampoline parks, FECs. Several zones are selected. In these zones, a user validates and their next action is recorded. This process can be repeated until satisfied. The resulting video is perfect for action analysis or social media bragging rights.



AUDIENCE

Live Entertainment is a perfect match for TAPEMYDAY. Applying out technology with a focus on mobility and compactness, we help create hotspots of excitement for visitors and provide unique ways to capture the buzz. Great sponsorship potential is unlocked.

ENJOY.SHARE.REMEMBER

... and a lot more !



World class ONRIDE system fully integrated



4K resolution filming FullHD photos extracted



Mega Selfie with scenic background view

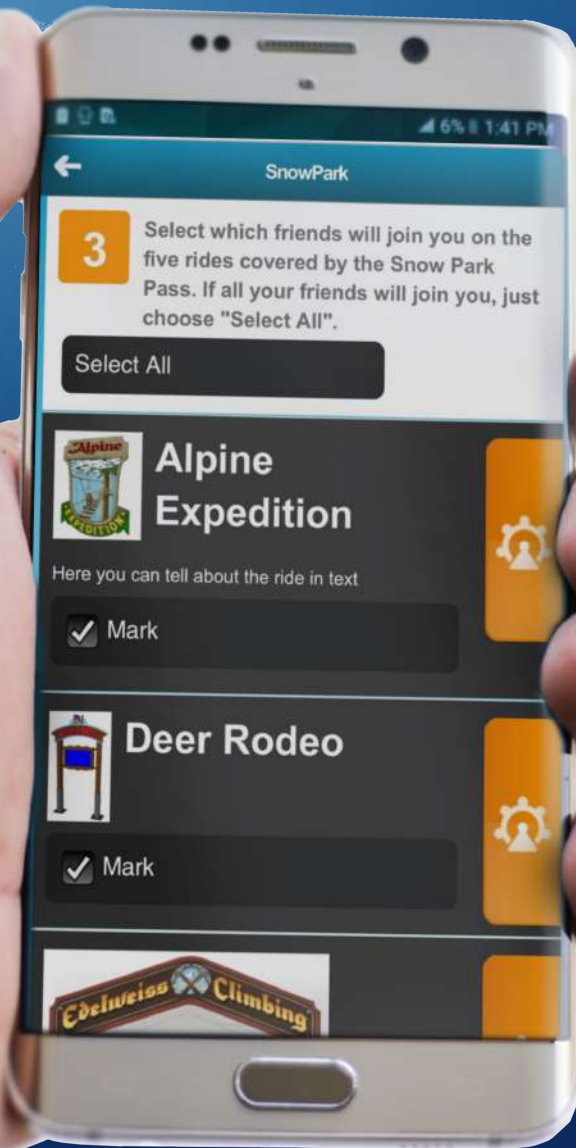


Exciting, custom-made video templates



3 steps download & social media share flow

**THE
EXPERIENCE
TICKET.COM**

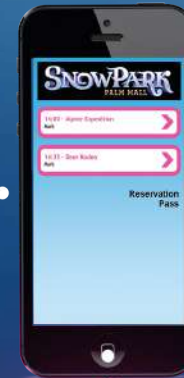
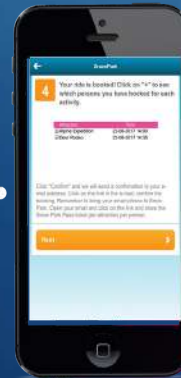
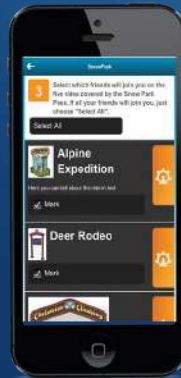


**Solving the
No. 1
customer
complaint
by providing a
unique
absolutely
queue free
theme park ex-
perience
for all guests!**



- To Pre-Book entire trip
- Reserve a specific timeslot for all attractions
- To use their smart phone to plan and control
- Have a real personalized experience
- No queues - No stress - No hassle
- Make the most of their entire stay

*Omnicore, Theme Park Barometer 2016/17



Park Benefits:

- Highly increased revenues
- Highly increased overall guest experience
- Secured against ticket fraud
- Digital and physical experiences synchronized
- Dialogue with guests before, during and after the visit
- Improving ride capacity with more than 15%

The Experience Ticket.com, the only fully integrated ticketing and no queuing system in the market features:

Access, paper and digital tickets season pass's, guest planning, operations management queue management, CRM, HRM, POS, web shop, mobile site and visitor video system (in cooperation with TapeMyDay).





UNLIMITED LEISURE
www.unlimitedleisure.com
info@unlimitedleisure.com
+31 (0)20 4714640

Nieuwe Gracht 11, 2011 NB Haarlem, Netherlands

