

WHEN YOU JOIN THE WORLD WATERPARK ASSOCIATION, YOU BECOME A MEMBER OF A THRIVING COMMUNITY OF OWNERS, OPERATORS AND DEVELOPERS.





# **YOU BELONG HERE.**

When you join the World Waterpark Association, you become a member of a thriving community of owners, operators and developers. Our programs and services are developed hand in hand with our members so that they are meaningful, affordable and accessible to you and your team when you need them most. From the Job Board to Webinar Wednesday online learning events to the World's Largest Swimming Lesson, these programs are meant to make an immediate impact. Best of all, membership covers everyone on your team from your general manager to your front-line staff.

### VISIT WATERPARKS.ORG/PARK\_MEMBERSHIP OR CALL +1-913-599-0300 TO JOIN TODAY!

#### EDUCATION & PROFESSIONAL DEVELOPMENT OPPORTUNITIES

- Annual Symposium & Trade Show
- Job Board
- Webinar Wednesdays Online Learning Program
- WWA University Online Courses
- Regional Symposia in the Middle East and other areas
- WWA Committees
- Specialized publications like World Waterpark Magazine, The Development & Expansion Guide and the Buyers Guide

#### **REVENUE SERVICES & SOLUTIONS**

- WWA Insurance by Haas & Wilkerson
- Splash Radio in partnership with Clear Marketing Concepts
- Monthly marketing and revenue-generation articles in World Waterpark Magazine

#### **SAFETY PROGRAMS**

- World's Largest Swimming Lesson Event in June, including WLSL.org, Host Location Kit, Facebook page and other social media components
- National Water Safety Month each May, including Watersafetymonth.org and NWSM Facebook page
- How-To columns & videos available at Waterparks.org
- Be Water Aware Member Kit featuring PSA's with Olympic champions: Amanda Beard, Janet Evans, Jason Lezak, Rowdy Gaines & Mark Spitz
- Be Water Aware PR Guide

## 2018 **MEMBERSHIP APPLICATION** Park | Leisure Facility | Developer

Person to contact		Title				
Company/Park name (as shown on membe						
Contact email (required for processing)						
Other company/park name (if different that	n above)		Web site			
Year-round mailing address						
-	street		city	state	zip/postal code	country
Park address (if different than above)						
	street		city	state	zip/postal code	country
Year-round phone number			Park fax			
Other phone		Other e-mail				

#### PLEASE PROVIDE THE APPROPRIATE INFORMATION.

1. Is this an existing park or a prospective park under development?			Existing		Prospective	
2. Is this a new membership or a renewal membership?				Renew	al	
3. Is the park or facility privately or publicly owned/operated?			•	🗅 Public		
4. Does the location have indoor water features?			🗅 Yes		🗅 No	
5. Does the location have outdoor water features?		🗅 Yes		🗅 No		
6. Does this location operate year-round?		🗅 Yes		🗅 No		
7. Projected/Budgeted yearly attendance level (annua	al membership fee):					
Prospective park: \$419	Less than 50,000: \$419		□ 50,000 up to 100,	000: \$419		
100,000 up to 150,000: \$419	150,000 up to 250,000: \$41	9	250,000 up to 40	0,000: \$62	9	
400,000 up to 550,000: \$629	550,000 and over: \$629					
8. Additional features (Select all that apply):						
Hotel/Resort/Lodging	Arcades/Games		🖵 Mini Golf		Amusement Rides (Dry)	
Other					-	

Membership includes one subscription to World Waterpark Magazine. Additional subscriptions to the printed version of World Waterpark Magazine are available for \$50 each for U.S. addresses and \$80 for addresses outside the U.S. Please list the name(s) for any additional subscriptions here.

Additional name		
Address ( 🖵 check if same as abo	ve)	
WWA Park Membership	\$	Charge to: 🗆 Visa 🛛 MasterCard 🖓 American Express 🖓 Discover
Additional <i>World Waterpark</i> <i>Magazine</i> Subscriptions	\$	Cardholder Card #
Total Enclosed (U.S. Funds)	\$	Expiration Date Billing Zip CodeSecurity CodeSecurity CodeSignature

#### PLEASE MAIL, FAX OR E-MAIL COMPLETED APPLICATION TO (OR CONTACT US FOR WIRE TRANSFER INSTRUCTIONS):

WORLD WATERPARK ASSOCIATION | PHONE: +1-913-599-0300 | FAX: +1-913-599-0520 E-MAIL: AEZRA@WATERPARKS.ORG | MAIL TO: 8826 SANTA FE DR., SUITE 310, OVERLAND PARK, KS 66212 U.S.A.

