

# blooloopLIVE at ISE2018

Creating nighttime spectaculars

February 9<sup>th</sup> 2018



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Welcome to blooloopLIVE at ISE: Creating Nighttime Spectaculars.

At Blooloop.com we have been charting developments in the visitor attractions sector for over a decade. Theme parks, museums, zoos and entertainment facilities have all seen the visitor experience evolve, with guests now immersed in ever more experiential and richly themed attractions. Technology has transformed both guest expectations and the attraction operator's ability to deliver truly memorable experiences.

One key trend has seen operators producing spectacular nighttime events. These increase dwell time and can have a fantastic impact upon the bottom line. Such events are proving hugely popular and as projection and display technology improves, the experiences are getting increasingly spectacular.

Today's event, in partnership with ISE, showcases the creatives and technical experts behind some of the world's most amazing nighttime shows. We will also hear from one of the UK's leading attractions about the ROI of such an event.

A huge thank you to our Platinum sponsor Barco, and our Gold sponsors Christie and Laservision. We would also like to thank ISE for their support.

Thank you very much for attending and supporting this event. We hope you enjoy it!

**Charles Read**  
**Managing Director**  
**blooloop.com**



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# Agenda

- 9.45 Registration
- 9.55 Welcome: **Charles Read** - MD, Bloolooop
- 10.00 Keynote: **Philippe Bergeron** - CEO, PaintScaping  
*The art of the nighttime spectacular*
- 10.30 **Jean-Christophe Canizares** - CEO, ECA2  
*Storytelling v technology*
- 10.50 Coffee
- 11.20 **Peter Cliff** - Creative Director, Holovis  
*Revitalising Fantasy Island*
- 11.40 **Bob Montgomery** - CEO, Longleat Enterprises &  
**Rob Paul** - Design Director, LCI Productions  
*Creating spectacular ROI*
- 12.10 Wrap up





# Philippe Bergeron

**President & CEO  
PaintScaping**



Philippe Bergeron is founder and CEO of PaintScaping, a global leader in 3D projection mapping. PaintScaping has done mapping in the USA, Mexico, Canada, France, Ireland, and South Africa. Its clients include MGM Resorts, Ritz-Carlton, Sony Pictures, Westin Hotels and Cirque du Soleil. Bergeron has had an eclectic background. He holds a B.Sc. and M.Sc. in computer science from University of Montreal, but is also a successful actor, and landscape designer. He co-directed the groundbreaking short "Tony de Peltrie," the world's first CG human with emotions. Time Magazine hailed it as a "breakthrough." It closed SIGGRAPH'85, the premier computer graphics trade show.

As an actor, Philippe has appeared in "Iron Man 2," "Mad Men," "Rush Hour 3," "Entourage," "Family Man," "Contact," "Godzilla," "E.R.," and guest starred on the season premiere of "The Sopranos" final season.

As a landscape designer, Philippe has created "The Forest of Mirrors," a garden that would make Houdini proud. Using over fifty giant hidden mirrors as masterful Trompe l'Oeil, it has been featured on HGTV and NBC. It was the location of SIGGRAPH'08 and SIGGRAPH'12's closing night receptions.



# Jean-Christophe Canizares

**Chairman & CEO  
ECA2**



think spectacular

With 25 years of experience in the company, Jean-Christophe Canizares leads a team that includes talents in the fields of creation, engineering, logistics, project management and production, perpetuating ECA2's unique quality: a combination of creativity, technical and operational know-how and innovation.

After qualifying as an engineer and his debut as a technical manager working on concerts and festivals, he worked with ECA2 for the first time in 1992 on the opening of Eurodisney before becoming a fully fledged member of ECA2's in 1994.

Over this time, Jean-Christophe Canizares has participated in and produced all of ECA2's shows all around the world such as special events like the Ceremonies of the Athens Paralympic Games in 2004, the Opening of the 2010 Shanghai World Expo and in 2017 the Opening Ceremony of the 17th FINA World Aquatics Championships in Budapest but also permanent shows for Tokyo Disney Sea, the Big-O Show for Yeosu Expo 2012, "Songs of the Sea" and "Wings of Time" on Singapore's Sentosa Island among others...



## Peter Cliff

**Creative Director  
Holovis**



Peter Cliff is the Creative Director at experience design company Holovis. He works with clients across the world to create experiences that utilise an array of emerging and multisensory technologies, allowing guests to explore, interact with and immerse themselves into fantasy worlds.

Prior to joining Holovis Peter was the Entertainment Global Creative Lead for Merlin. This experience from end user to solutions provider gives him a unique perspective and insight into developing attractions and their narratives, supported by the expertise and delivery of the Holovis team.



# **Bob Montgomery**

**CEO  
Longleat Enterprises**



Bob Montgomery has enjoyed a long and varied career in Entertainment and Attractions management. Originally from Toronto, Canada, Bob has worked for some of the leading entertainment brands and has extensive experience in launching new businesses and concepts. He has been directly involved in the planning, launch and management of more than a dozen new entertainment-based projects across three continents. Bob has served as a senior executive with some of the industry's most prominent and active entertainment companies, including Paramount Entertainment, The LEGO Group, Canadian National Real Estate and Herschend Family Entertainment.

He is a career professional in the entertainment and tourism industry with over 30 years of experience. In 2011 Bob formed an operational consultancy, AllPark Solutions, which specializes in the management of all aspects of attraction development and provides management and operational expertise to new and existing businesses. He remains a principle, and partner, in the company today.

Bob joined Longleat Enterprises in 2013 and has overseen a repositioning of the Longleat brand and it's operation, which has resulted in four successive years of record revenues and earnings for the Estate.



**Rob Paul**

**Design Director  
LCI Productions**



Rob Paul has been in the attractions industry for over twenty years, and now holds the role of Design Director at LCI Productions. Rob comes from a science background and has enjoyed applying this to the creation of displays and attractions; designing to create engaging and original experiences for the audience.

LCI are an award-winning Design and Delivery Company based in London specialising in standalone Attractions as well as those based in Theme Parks, Visitor Centres and Family Entertainment Centres. The LCI Group has a proven track record of delivery globally for both installation and events. LCI prides itself on coupling design innovation and good story telling, with high quality delivery. LCI has evolved from a special effects business which bred a flexibility of approach to a company with expertise in the delivery of AV attraction technology and performance.



## The Blooploop 50 Theme Park Influencer List 2018

In association with **omnico**

**The Blooploop 50 Theme Park Influencer List will recognise the vision and drive of the 50 most influential individuals who are shaping the future of the attractions industry.**

Blooploop considers an "Influencer" to be an individual with prominence in their field, who has shown skill, talent and excellence in the industry.



[www.blooploop.com/blooploop50](http://www.blooploop.com/blooploop50)

Visit the Blooploop website to find out more and nominate someone

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