



It's been an exciting summer here at Aardman, with a season packed full of fun events, activities and attractions for all the family to enjoy. We've launched international exhibitions, taken to the stage at festivals, and inspired kids all over the world to get creative with craft. Here's a round-up of some of our highlights from 2017 so far.



ACMI: THE MAGIC OF AARDMAN

[The Magic of Aardman](#) exhibition, created in partnership with Art Ludique, arrived at the next stop of its international tour: the Australian Centre for the Moving Image (ACMI) in Melbourne, Australia. The show opened on 29 June and forms part of the Victorian Government's Melbourne Winter Masterpieces series.

Featuring showstopping production sets, props and puppets from Aardman's classic titles, the exhibition gives visitors a unique insight into Aardman's origins, as well as an insider's glance into the craftsmanship that goes on behind the scenes at the studios. The exhibition is due to run until 29 October and has had over 58k visitors to date.



SHAUN THE SHEEP EXHIBITION: JAPAN

The Shaun the Sheep Exhibition continues to tour Japan. Featuring production sets, models, and never before seen artworks, the exhibition tells the story of Shaun from his debut in the Wallace & Gromit short film *A Close Shave*, to landing his own TV show, and eventually starring the feature length film: *Shaun the Sheep Movie*.

The exhibition recently finished a stint at Hiroshima Prefectural Art Museum, which ran from 15 July -27 August and took in over 59k visitors. It has just opened at the Ehime Prefectural Art Museum, where it will be on display until 22 October.



SHAUN IN JAPAN

This October will see the opening of the second Shaun the Sheep Family Farm play park at The Mall Sendai Nakamachi, in partnership with SOYU, with the third opening towards the end of the year at Shonan Mall Fill, near Yokohama.



Food-lovers will be able to join Shaun and the Flock at two new Shaun the Sheep themed cafes opening this Autumn:

- October: Shaun the Sheep café with Sunday Brunch opens at Kichijoji PARCO.
- November: the first Shaun the Sheep Farm Café will open at Prime Tree Akaike, along with a dedicated Shaun the Sheep Entertainment area and themed retail space.



SKÅNES DJURPARK SHAUN THE SHEEP LAND



To celebrate the first anniversary of [Shaun the Sheep Land](#) in Sweden, [Skånes Djurpark](#) invited children from local schools to try their hand at decorating their very own Shaun sculptures.

Around 250 of the participants visited the park to see their colourful creations, which were on display from 7-9 June. They also got the chance to meet Shaun himself!



CHAMPIONSHEEPS LIVE! EASTER AT KEUKENHOF

As part of its Easter celebrations, [Keukenhof Park](#) in the Netherlands, one of the world's largest flower gardens, hosted Championsheeps Live! - a fun family sports day, crossed with a farmyard village fete. Families were invited to join Shaun and his friends in a line-up of fun, interactive games and activities including Shirley's Pie-athlon (a space-hopper inspired race), the Naughty Pig's Sack Race, and the Farmyard Fling. The event ran from Friday 14 April - Monday 17 April, with the park welcoming a total of 150k visitors.



CHAMPIONSHEEPS LIVE! CBBC SUMMER SOCIAL

Championsheeps Live! also formed part of [CBBC's Summer Social](#), a free two day family festival in Salford that took place from 8-9 July and attracted over 31k visitors. Activities included a stage version of the *Get Fit with the Flock* dance routine which was co-hosted by the CBBC presenter Tee Cee. Championsheeps Live! was broadcast live on CBBC on Sunday 9 July, featuring a number of the presenters taking part in the games.



SHAUN'S 10TH BIRTHDAY PLUIT VILLAGE, JAKARTA

From 15 June - 19 July, Pluit Village Mall in Jakarta, Indonesia hosted a dedicated event to celebrate Shaun the Sheep's 10th anniversary. Featuring an installation of the farmhouse, a kids' playground, presenter-led stage games, character meet and greets, as well as arts and crafts activities such as sculpture decorating, face painting and mural competitions. The mall attracted 724k visitors during the event, a 60% increase in comparison with 2016.



SHAUN & FRIENDS WEEKEND LOWRY OUTLET

We teamed up with [Lowry Outlet](#) in Salford from 11-14 August to present the Shaun & Friends Event: a free family weekend featuring an array of Aardman-themed games and activities that saw a 12% increase of visitors to the mall.

This included the Championsheeps Live! games, interactive musical performances as part of Shaun the Sheep's Vegetable Orchestra, as well as a multitude of animation and craft activities. Throughout the weekend visitors were also able to enjoy screenings of classic Aardman films and TV episodes in a special inflatable cinema, and got the chance meet their favourite Aardman characters.

SHAKE IT WITH SHAUN AT RAVE-A-ROO



COMING SOON:

To celebrate Shaun the Sheep's 10th anniversary, on Saturday 7 October and Saturday 11 November, Shaun will be headlining [Rave-A-Roo](#) at Ministry of Sound with [Shake it with Shaun](#) - an interactive dance activity for the whole family. Tickets now on sale [here](#).



ANIMATE IT! LIVE SHOW P&O CRUISES

The [Animate It!](#) live show set sail with P&O Cruises this August as part of their family offering on board the Britannia ship, which took 3.6k passengers on a journey around the Norwegian Fjords, with cruises departing throughout August.

This immersive live show teaches the basics of stop-frame animation with some of Aardman's best loved characters. The audience even get the chance to become the stars of an animated movie.



BITZER IN LOVE: BENELUX



COMING SOON:

Bitzer in Love, a brand new stage show produced by Mark Theatre and featuring the characters of *Shaun the Sheep*, opens this October.

The production, which is set to tour until mid 2019, will be appearing at over 50 venues across The Netherlands and Belgium.



WORKSHOPS

This summer our [model making workshops](#) continued to delight both kids and adults around the world, at festivals as far flung as [Craft in Focus Festival](#) in New York, [Belmont World Film Festival](#) in Boston, and [Elemental Festival](#) in Ireland, as well UK-based events such as [Oxford Festival of the Arts](#), [Big Family Festival](#) and Bristol's own [Upfest](#), the largest street art festival in Europe.

We also continue to offer our corporate [Away Days](#), where teams can hone their communication and team building skills, while learning the basics of animation. Attendees can have a go at making their very own Aardman characters out of clay, as well as creating a short stop-motion animated film.



If you'd like to book a workshop, or hear more about any of our other events, attractions or experiences, get in touch with us here: liveexperiences@aardman.com



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