

EMOTION MEDIA FACTORY



COMPOSING MAGIC MOMENTS



WE HAVE A PROUD REPUTATION

for creating spectacular multi-media shows. Uninhibited creativity combined with German precision.

我们在创造精彩的多媒体表演领域中享有盛誉。
我们结合了伟大的创造性和德国精益求精的风格。

لدينا سمعة جيدة نفخر بها في إنشاء عروض
الوسائط المتعددة المذهلة.

حيث نجمع بين الإبداع المطلق والدقة الألمانية.



Team at work

Successful since 1984 · ISO 9001:2008 Certified





**ONE-STOP SERVICE
FROM CONCEPT THROUGH DESIGN
TO IMPLEMENTATION.**





SEAMLESS PRODUCTION

Our International network, comprised of some of the worlds-best artists and technicians, is coordinated by EMF to make every client's project flawless and unique.

无缝隙生产

我们拥有由世界上最棒的技术人员和艺术家组成的国际网络，在EMF的协调下，使每一个客户的项目达到完美而独一无二。

إنتاج سلس

يتم تنسيق الشبكة الدولية الخاصة بنا، والتي تتكون من مجموعة من أفضل الفنانين والفنيين في العالم، بواسطة شركة EMF لجعل كل مشروع خاص بعميل لدينا فريد من نوعه ولا يشوبه أية شائبة.



COMPREHENSIVE & TRANSPARENT DESIGN

Original, emotional, and impactful shows; our creative team generates unique concepts for each of our clients. From our ideas, to 3D designs, to motion graphic animations, we will never present a concept that is not artistically or technically possible. What you will see, is what you will get.

综合而透明的设计

原创，情感和有震动力的表演；我们的创意团队为我们每一个客户策划独一无二的方案。从我们的设想，到3D设计，到移动图形动画模拟，我们从来不会提出一个艺术上或技术上不能实现的方案。你能看到什么，便会得到什么。

تصميم شامل وواضح

عروض أصلية وعاطفية ومؤثرة؛ حيث يعمل فريقنا الإبداعي على خلق أفكار فريدة لكل عميل من عملائنا. فمخ أفكارنا التي تشمل التصميمات ثلاثية الأبعاد والرسوم المتحركة، لن نقدم أبدًا أفكارًا غير ممكنة فنيًا أو تقنيًا. ما ستشاهده هو ما ستحصل عليه.



Iconic landmarks



Edutainment shows



Edutainment show performances at its finest "Opens 2018 desinged and produced by EMF"



FULLY INTEGRATED SHOW PRODUCTION

EMF's team of international award-winning artists produce the show and implement it on-site.

全面整合表演制作

EMF团队中的国际获奖艺术家将为您制作表演并为您完成现场实施。

إنتاج عروض متكاملة تمامًا

يعمل فريق EMF الذي يتكون من مجموعة من الفنانين الحاصلين على جوائز دولية على إنتاج العروض وتنفيذها في الموقع.



Music composing and editing



Casting and preparing



Artwork



Filming and CGI production



Combine all elements



WATER-MEDIA

Digitally programmed hydro-jets create water-screens and dancing fountains that serve as the perfect medium for projection of hi-lumen visual stories.

水-媒体

数码编程水力喷射创建水屏幕和舞蹈喷泉，作为高流明视觉故事投影的完美媒体。

الوسائط المائية

تعمل النافورات المائية المبرمجة رقميًا على خلق شاشات فنية من الماء ونافورات راقصة والتي تعمل كوسيلة مثالية لعرض القصص المرئية عالية السطوع.



Video on water-screen



Water, light & lasers



A perfect tourist attraction



**MODERN HERITAGE
HARMONIOUS CHOREOGRAPHY**



EXPERTS IN EDUTAINMENT

Be fascinated and learn
something new

教育性娱乐的专家

着迷, 学新的东西!

خبراء في التعليم الترفيهي

استمتع وتعلم شيئًا جديدًا!



AIDA CARA 1996



AIDA VITA 2003



AIDA AURA 2005



AIDA DIVA 2007



AIDA BELLA 2008



AIDA LUNA 2009



CRUISING THE WORLD

EMF has installed 77 in/outdoor multimedia systems and produced 3000+ on-board shows. which every-year over one million passengers enjoy.

乘游艇漫游世界

EMF已安装77余个户内户外多媒体系统，制作了3000+船上表演。每年被超过一百万的乘客所欣赏。

تجوب العالم

قامت شركة EMF بتكيب 77 نظام وسائط متعددة داخلي/خارجي وأنتجت ما يزيد عن 3000 عرض على منصة. حيث تُسعد ما يزيد عن مليون مسافر كل عام.



Party on the sundeck



Show performance in the theatre



AIDA BLU 2010



AIDA SOL 2011



AIDA MAR 2012



AIDA STELLA 2013



AIDA PRIMA 2016



AIDA PERLA 2017



Shows from the vessel



SCOPE OF SERVICES

服务范围

نطاق الخدمات

MASTER PLANNING

总体策划
التخطيط الرئيسي

- IDEAS AND CONCEPT
构思和方案
الأفكار والمفاهيم
- TECHNICAL LAYOUT
技术布局
التخطيط الفني
- VISUALIZATION
视觉化
وضع التصورات
- SIMULATION
模拟
المحاكاة
- SELECTING TECHNOLOGY VENDORS
挑选技术供应商
تحديد موردو التكنولوجيا
- PROCUREMENT SUPERVISING
采购监督
الإشراف على المشتريات

SHOW PRODUCTION

演出制作
إنتاج العروض

- STORY CREATION
故事剧本创作
خلق القصة
- CGI & VIDEO PRODUCTION
CGI和视频制作
وإنتاج مقاطع الفيديو (CGI) توليد تخطيطات حاسوبية
- INDIVIDUAL MUSIC PRODUCTION
个性音乐制作
الأفكار والمفاهيم
- CHOREOGRAPHY
编舞
تصميم الرقصات
- ARTIST SELECTION AND TRAINING
演员选择和培训
اختيار الفنانين والتدريب
- SPECIAL EFFECT SELECTION
特效选择
اختيار خاص للمؤثرات
- MEDIA PROGRAMMING
媒体编程
برمجة الوسائط
- SUPERVISING
监督
الإشراف

IMPLEMENTATION ONSITE

现场实施

التنفيذ في الموقع

- TECHNICAL SUPERVISING
DURING INSTALLATION
安装期间技术监督
الإشراف الفني أثناء التركيب
- ARTISTIC IMPLEMENTATIONS
艺术实现
عمليات التنفيذ الفنية
- TURN KEY SHOW IMPLEMENTATION
交钥匙表演实现
تنفيذ العروض الجاهزة

QUALITY STANDARD

质量标准

معايير الجودة





SELECTED REFERENCES

OCEAN FLOWER ISLAND, HAINAN, CHINA 2017

Emotion Media Factory has created the concept for the 60-minute extravaganza showcasing both human performance and high-end technology. It is set to be performed on the world's largest sea stage.

AIDAPERLA, CRUISE SHIP, GERMANY 2017

The new leading vessel of AIDA Cruises will entertain its passengers with the new spectacular multimedia shows. All shows are exclusively created and installed by Emotion Media Factory.

AIDAPRIMA, CRUISE SHIP, GERMANY 2016

Emotion Media Factory has installed a new multimedia attraction system on board of AIDAPrima. AIDAPrima is the flagship of AIDA Cruises. Emotion Media Factory experts equip the AIDA cruise vessels with special laser technology, which can withstand extreme climatic conditions as well as direct contact with sea water.

ROMON U-PARK, NINGBO, CHINA 2015

Emotion Media Factory has successfully developed, created and produced two 20-minute multimedia shows for the indoor Romon U-Park. Both multimedia shows are a core hit, attracting people from various locations. In 2015 multimedia shows became a finalist of the Brass Rings Awards by IAAPA.

ROSHEN FOUNTAIN, VINNITSYA, UKRAINE, 2011

In 2011 Emotion Media Factory completes Europe's largest floating fountain system in the Ukrainian city of Vinnytsia for the Roshen Confectionery Group. The fountain is considered No.1 on TripAdvisor among 50 attractions in the city. The fountain has become known beyond the borders of the Ukraine and attracts over 20,000 visitors each week.

AIDABLU, CRUISE SHIP, GERMANY, 2010

The successful multimedia concept of the AIDAluna has been carried on to the AIDAblu. The individually designed multimedia shows by EMF provided the audience with information, show and entertainment on a nightly basis.

FORUM ISTANBUL MALL, TURKEY, 2009

EMF Laserland was contracted by the largest Shopping mall in Europe to design, engineer and install a turn key Multimedia Fountain at the entrance point of the mall. The entrance plaza is surrounded by cafes and eating places. EMFs task was to create harmonic Water effects during day time, and entertain the visitors with state of the art Multimedia Water shows after dark.

AIDALUNA, CRUISE SHIP, GERMANY, 2009

The new multimedia concept on deck of the AIDAluna offers the audience yet another engaging experience. A 7x4m LED screen surrounded by 4 high power full colour lasers provide memorable nightly shows. The creative shows are developed, programmed and implemented by EMF on a regular basis.

CARL ZEISS PLANETARIUM, BEIJING, CHINA, 2008

A turn key Laser Show Entertainment System for the Beijing 23m dome Planetarium. This high-end laser entertainment system is equipped with the new compact, full color, air-cooled AMAZER® 2000 diode lasers units. The 4 Amazer 2000 units provide for a full dome coverage with laser graphics and animations as well as stunning laser beam shows and effects engulfing the entire audience

AIDABELLA, GERMANY, 2008

The newest High Power Solid State Laser Technology installed on the AIDAbella for nightly Laser entertainment. Once again the cruise guests can enjoy the AIDA laser show on the pool deck of the Bella. The shows range from cruise route information to pure fun dance shows. The powerfull overhead laser is visible from several kilometres out side of the ship.

NANO TRUCK, GERMANY, 2008

Sponsored by the German Federal Ministry for Education and Research (BMBF) and developed in cooperation with Flad &

Flad Communication GmbH, the nanoTruck provides an attractive, mobile and multifunctional stage for presenting nano-technology. Emotion Media Factory /Laserland GmbH took up the challenge of introducing audiences to the world of nano-technology both attractively and informatively in the form of a 5-minute multimedia production.

HIGHONE RESORT, SOUTH KOREA, 2007

EMF Laserland continued its cooperation with the Kangwon Land Resort & Casino (now known as "High One" Resort) a full multimedia upgrade of the facilities, including huge new fountain effects, a 40-meter Water Screen, fire effects, video projection, and laser beams.

CHIANG MAI NIGHT SAFARI PARK, THAILAND, 2006

As a main attraction at the Chiang Mai Night Safari Park, Laserland installed a 30 x 6 metre large multimedia musical fountain that floats on a lake. The fountain is equipped with more than 1,200 water jets to create a variety of water effects in time to music. In addition, a water screen is built into the feature, providing a 40-metre wide and 15-metre high projection area for video, light and laser projections.

KANGWON LAND, SOUTH KOREA, 2006

At the beginning of 2006, Laserland installed the first stage of another main attraction at Kangwon Land. A fixed fountain with over 2,100 water jets and the impressive size of 50 metres wide and 8 metres deep was set up in an artificial lake.

HUDA-LUMBINI PARK, HYDERABAD, INDIA, 2006

Played to a large daily audience, this installation combines a full spectrum of media elements, from dazzling laser animation to live video, stunning sound quality, rhythmic musical fountains and extraordinary beam effects, all breathtakingly displayed on one of the largest water screens in the world. The elements coalesce to recreate stories and historical and cultural aspects of Hyderabad's past, present and future, enthraling thousands of guests each night.

OTHER REFERENCES

Amway, Germany

Arcor, Germany

Audi, Germany

Bank Austria, Austria

Bavarian Government, Germany

Bertelsmann, Germany

BMW, United Kingdom

BMW, Germany

Bogner, Austria

Buena vista / Disney, Germany

Canon, Germany

Capital Museum, Beijing, China

Carl Zeiss SMT, Germany

Carl Zeiss, Germany

Changchung Futurescope Park, China

Coca Cola, Greece

COMPAQ, Germany

COMPAQ, USA

Cosmote, Greece

Cruiseship "AIDA", Germany

Daewoo Corporation, Vietnam

Deutsche Bahn AG, Germany

DG-Bank, Germany

Dyckerhoff, Germany

EVN, Austria

FIAT, Germany

Flad & Flad, Germany

Forum Istanbul Mall, Turkey

German Telekom, Germany

Grossmann Building & Engineering, Germany

Hamburg City, Germany

Hellenic Advertisers Association Awards, Greece

Henkel, Germany

HILTON International, South Korea

Hutchison, Germany

IFCO, Germany

JPO, PR China

Karstadt AG, Germany

MD Druck & Papier, Germany

Microsoft, Germany

Mirabilandia, Italy

Munich Philharmonie, Germany

NCR, Austria

Neo Marin Mal Pendik, Turkey

NP Nicolaus Paper, Brazil

O2, Germany

Panorama Altötting, Germany

PEPSI COLA, Brazil

Philip Morris, Germany

Rodenstock, Austria

Samsung, Greece

Schwan Stabilo, Germany

Sedus Stoll, Germany

Seoul Hilton International, South Korea

SIEMENS NIXDORF, Germany

Siemens, Germany

SONY, Germany

Tengelmann, Germany

TIMEX, Germany

Vodafone, Bahrain

VOLVO, Germany

VW-Seat, Germany

Wladimir Klitschko, Germany

World Expo 2000, Germany

ZEPPELIN, Germany

Zurich Kosmos, Austria



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composing magic moments

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